

LOOK

FALL | WINTER 2016

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# Fall/Winter 2016

Shout out to CND Nation!

We are over the moon—not to mention down the enchanted rabbit-hole and beyond—to bring you what we think is CND’s most amazing array of nail creations, ever! We once again teamed with those notorious fashion disrupters, the design houses of Libertine and The Blonds, to push not merely the technical capacities of SHELLAC® Brand 14+ Day Nail Color, VINYLUX® Weekly Polish, RETENTION+® Liquid & Powder and BRISA® Gel, but also a whole imagination’s worth of sequins, gems, jewels, chains, veils, fantasy flowers and bleeding roses, smoking-hot (literally) lips, soft wefts of faux fur and Swarovski-studded “eye” ornaments gazing out

from nail tips, hats and lapels.

In his collection at Fashion Week, Libertine designer Johnson Hartig brought to life the sculptural work of Niki de Saint Phalle—she’s a wildly innovative French artist who made headlines with her avant-garde feminist work in the mid-1960s. We created runway nails with our shiniest best-selling brights from our core collection. And we gave Fashion Week a warm and fuzzy side, too, with fluffy “flossies”, the candy-floss nail scouted as the “boldest nail trend since the stiletto” by Today.com! But here’s the biggest color news for 2016: “24-Karat”, a high-covet, high-gloss metallic enamel. Note to self: fab choice for New Year’s Eve.

The Blonds took us on a head-over-heels journey with a mash-up of wearable couture and fantasy red carpet glam themed around Alice in Wonderland-turned-1950s Hollywood starlet. The trip down the rabbit-hole with The Blonds turned glitzy-glam with fishnets, hot pink Rasta-style twisted topknots and The Blonds’ signature bodice-gripping corsets. Scattered numerals and clockwork parts of the White Rabbit’s pocket-watch remind us time flies when you munch out on mystery-cookies that command “Eat me.” The drama and the glamour are wildly wearable art, so right for this coming holiday season. A sparkling slice of the surreal is just what you need to make spirits bright under the mistletoe.

-Jan

Jan Arnold  
Co-Founder & Style Director  
CND



# LOVE

## MESMER EYES

Libertine designer Johnson Hartig is a cultural omnivore, crafting messages from inspiration of a higher source, repurposing and up-cycling, layering new messages over classic context. His fusion of vintage with NOW proves that sometimes looking ahead gets more interesting with a flashback or two. Hartig's all-seeing EYES are always open to the next important, fresh truth. A truth brought to life like never before with 180 individually crafted graphic works of hand sculpted Liquid & Powder EYE adornments which were placed on nails... and became our debut appearance on the runway as fashion accessories for hats, lapels and bags! All created by CND for Libertine and paying tribute to avant-garde French artist Niki de Saint Phalle.

Bacon and eggs for bubble and squeak—even cigarettes prove that heaven takes many forms, some of them naughty. Nerves in the lips and fingertips telegraph information at lightning-speed to the brain, so sometimes touching tells us more than literally seeing. The glossiest almond nail, enameled in primary and secondary super-brights, sends the signal. For The vault-popper: "24-Karat" gold enamel.





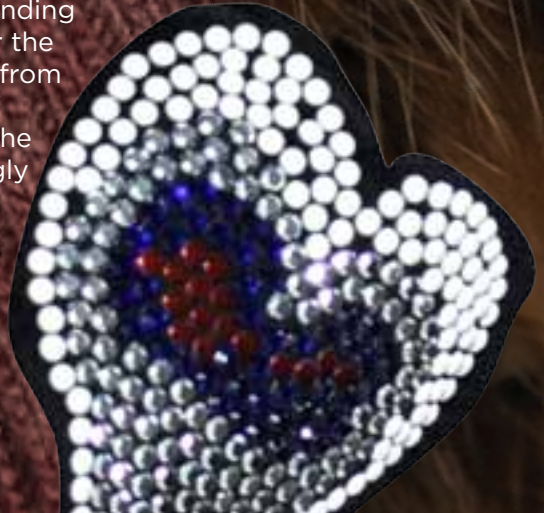
TIME  
FOR  
LOVE

'THE FLOSSIE'  
BOLDEST TREND  
SINCE THE  
STILETTO NAIL

**WARM & FUZZY**

"The Flossie"—a cotton candy-floss tuft of a feathery wisp perched on a velvet almond—has been named the boldest nail trend since the stiletto. The whimsical texture is key to understanding Libertine's Craft Culture concept for the season, where the nail takes its cue from plumes, feathers, luxurious mohairs, goosedown, wintry pelts and furs. The softness of the floss suggests snuggly warmth, and also the impossible delicacy of falling snowflakes and frost filaments forming mid-air. Playful, and a bit savage.

This tuft-textured artisan nail is best worn juxtaposed with the high shine of a disco sequin that when reversed is matte like velvet. Right side up and upside down... the lights go on then off, which can go beautifully from day to night in seamless style. Our fancy fuzzy flossie was complemented with an enameled 'EYE' ring just above the nail on the first digit...highlighted with a beam of light coming from the 20 pt crystal placed at the center of the pupil.



# THE BLONDS

## Go Ask Alice

The innocence of petticoats and a proper cuppa with a tiny tea-scone inspired this trippy transformation. When we first meet our Alice, she is wide-eyed with wonder. And the wonders never cease. The Blonds introduce Alice as an ingénue who can only imagine the bright lights beyond the peaceful English countryside where a mysterious white rabbit beckons her into the unknown. These delicately wrought looks capture the optimism and the sparkle of amazing things in store.

A slender, pointed almond nail masks itself with micro-lace for a ladylike statement that suggests lingerie. Keeping the slender silhouette head to toe is easy, no matter how many magic crumpets you're macking on. Here, Alice visualizes her new life as a starlet in 1950s Hollywood with metallic striped dresses, iridescent skinny pant suits and for gala fantasy evenings, molten corset gowns which mold to a girl's curves. To keep the mystery alive, a veil of illusion—fishnet, tulle or a cascade of candy-tinted coiffure twists swinging from a sassy topknot.



# Wonderland Calling

And Alice has gone Hollywood, just like that. One night, you look up, and there it is—a new blaze, promising to burn bright for eternities and more. Stardom may be elusive, but the stellar nail has never been more important, especially when accessorizing wearable couture and fantasy red carpet looks. Magenta, fuchsia and hot pinks in the orchid range paired with clear gels and opaque black stripes smolder with other-worldly lustre, sequins and paillettes flashing-back the starfire.

Our little Alice morphs into femme fatale with a sense of the noir as she travels through the mad underworld. Like a vintage black-velvet painting, or a shiny black patent slicker, deluxe black in matte or gloss is the palette for the newest nail, with a midnight mani being an especially sleek choice for holiday and the new year. In your dreams: the blackest nail is tipped with dripping-dark diamonds. Oh, come let us adorn them.





# Time on your Hands

Tick-tock. Physicists, astronomers and hookah-smoking caterpillars perched upon giant mushrooms suggest that time is just an idea. This is why, when your watch stops, life goes on. Tick-tock. Is it all just a dream, anyway? Our favorite hourglass is the timeless wavy frame of a dame in a killer gown, hands down.

Smoking-hot lips and royal roses that drip ruby-red droplets may seem like a rocky romance, but every great love has its dark side. Pluck the blooms, but just don't prick your fingers on the thorns. Fantasy-flowers bloom in the imagination, springing up wherever stardust hits dreamtime.



# Winter Wonder

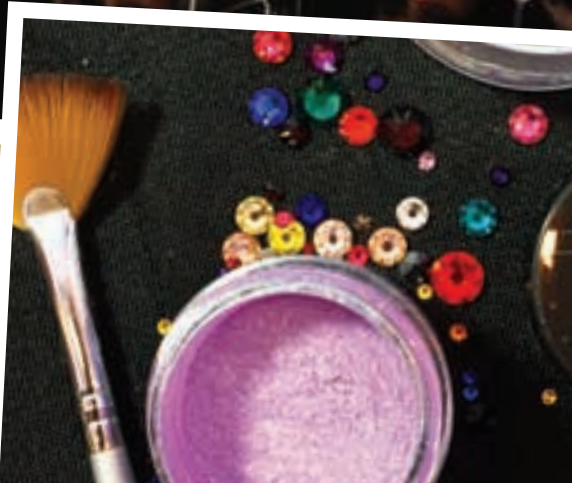
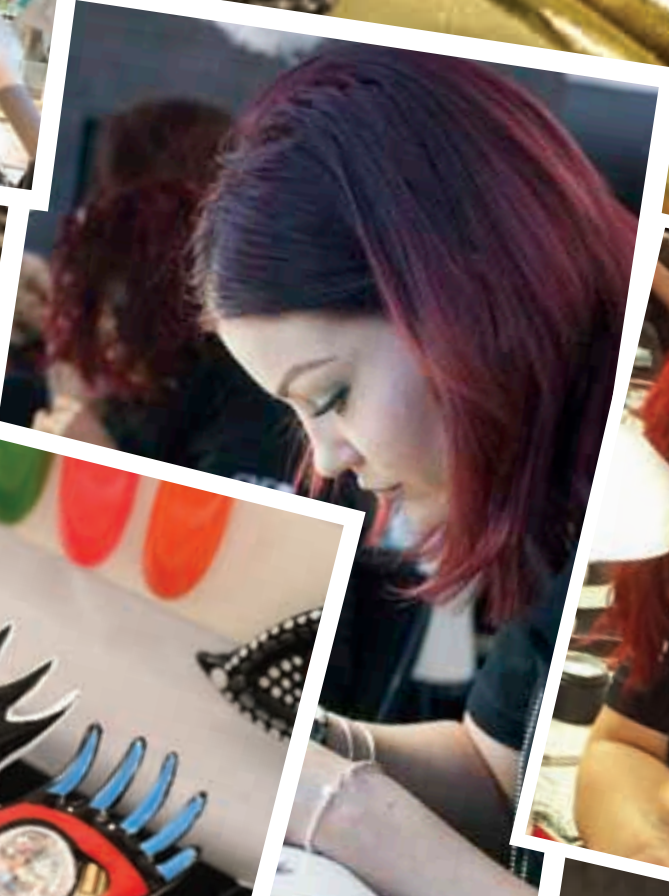
Even though a part of every girl loves dainty laces, prim white frocks and bombshell hot pink, there's an undeniable call to elegance when it comes to timeless noir. To offset shimmering metals and high-shine textiles, the most chic mani goes midnight, with the interplay of shine and matte bringing together black patent and black velvet-finish nails.

Pout-perfect lips send smoke-signals as star-struck Alice takes a moment of needed refuge behind a coquettish illusion-veil studded with dew-drop crystals—anything to shield her eyes from the blaze of paparazzi cameras. Sweetness, but sophisticated, and ready for the red carpet.



# Design Lab

Eyes + Hands = BACKSTAGE GENIUS!  
That's our awesome team that crafts hundreds of runway nails for Fashion Week—this season, for designers Libertine and The Blonds. There's science, art, skill, fearlessness, billions of giggles, not to mention an esprit de corps that carries us through long days, longer nights, and literally hundreds of hours creating nails that stop the show and define the season's top accessory—nails! The collective genius of our group is eye-opening and mind-bending. And together we continue to raise the bar for Professionals, and push the thrill-limit for our customers.





# Tori Bastian

"The CND Design Lab carries an energy that is lightly charged with good vibes, excitement and creative momentum," said Tori. "The Fashion Week team welcomed me in with loving arms and ushered me to my work sanctuary. This is where they allowed me to be immersed in creation and let me express my creativity. It was an absolute dream!"



# RUNWAY TO REALWAY

*Inspiration*

## Libertine

NIKI NOUVEAUX

Designer Libertine inspired our hypnotic eye-shaped nail baubles for Fall and Winter runways. Inspired by the visions of French avant-garde artist - sculptress Niki de Saint Phalle, who rocked and even shocked the 1960s art world with her new and daring way of seeing the world.



# FEATURED ARTISTS



# Ashley Craig

"The CND Design Lab is more than just a place where one-of-a-kind art is made; it is a creative haven for an eccentric group of individuals to come together with totally different ideas and somehow cohesively 'sculpt' an amazing story," explained Ashley. "Being able to work with such a talented family really brings out the best in your work."



## The Blonds

SUPERSTAR SWIRL

This season, designers The Blonds re-told the Alice in Wonderland fable with little Alice ending up a big star in Hollywood. For a wearable version of the fantasy diva nail, take a psychedelic spin with velvet-matte or glossy black, spun like a galaxy with celestial sparkles—picking up on retro 1950s luxury and glamour as a major holiday and season trend.



## Fall

STONEWASH

Earthy, hand-crafted textures define a leading trend for Fall/Winter 2016. We vibed funky mineral washes and artfully distressed, worn industrial surfaces to create the modern neutral nail that's really been there.





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Front Cover Nails: Ashley Craig  
Back Cover Nails: Tori Bastian

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